

**SNOWSHOE.BLITZEVENTS.CA**  
5KM or 10KM SNOWSHOE RUN - FREE KIDS RACE  
*Get race registration at a reduced rate!*



## Are you ready to be an event sponsor?

Use this opportunity to invite customers and staff to celebrate the winter weather with a fun 5k or 10k run/walk! Open to all ages and levels, this fun and social event can test your fitness skills on the trails or just be a leisurely trek.

Interact and promote your company to attendees while showing your support for the rapidly growing snowshoeing industry. Free kid's race, great prizes, hot drinks and snacks follow the race. And with great hotel rates, it's the perfect excuse for a winter weekend getaway!

**MARCH 11<sup>th</sup>, 2017**  
FAIRMONT CHATEAU LAKE LOUISE  
LAKE LOUISE, ALBERTA

*This event sells out each year with 85+ on waiting list!*

## Choose your sponsorship package:

TEAM	PARTNER	PRESENTING	TITLE
<b>\$150</b> cash or prize donation	<b>\$300</b> cash or prize donation	<b>\$750</b> cash or in-kind	<b>\$3,500</b> cash
Includes: 5 registrations Logo recognition at event	Includes: 10 registrations Logo recognition at event, on the website and in event emails.	<b>SOLD OUT</b>	Includes: 50 registrations Event rebranded with your company name/logo at event, on the website and in event emails.

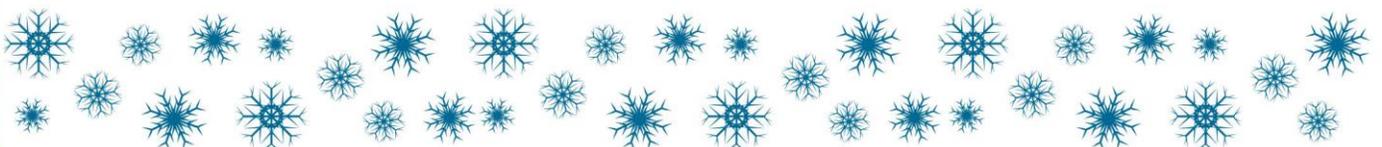
All signage is to be provided by the Sponsor.

Sample items for race packages must be pre-approved.

Gift in Kind value is acknowledged at 50% of donated product or service selling price *i.e. if you donate samples/prizes with retail value of \$500, it is valued at \$250*

## FOR MORE INFORMATION

Christine Caddell [christine@blitzevents.ca](mailto:christine@blitzevents.ca) (587) 897-0722  
<http://snowshoe.blitzevents.ca>



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**WHY SHOULD YOU SPONSOR?  
GET EXCLUSIVE ACCESS TO “ACTIVE INFLUENCERS”**

Be a part of the team by sponsoring the Blitz Snowshoe 5k/10k Fun Run! With various levels of sponsorship and promotional inclusions, we will "custom fit" a product sponsorship or cash support to meet the needs and budget of any organization. With your help, we can achieve our vision of creating fun and unique athletic events to inspire more people to join the wonderful world of sport. Contact us today to share with us your marketing goals.

Participants in endurance events represent a highly attractive group of people purposely focused on living an “active lifestyle”.

- Concentrated volume of runners
- Typically 40% male, 60% female
- Core age range 35-45 years old
- Highly educated audience
- Disposable income over \$80k/yr
- Active influence on peer groups

A great marketing opportunity for any company large or small!

